



Community Shelter Board Annual Report 2008

Rebuilding Lives

IT'S WHAT WE DO EVERY DAY.

It means ensuring that all families have a **place to call home**.

Tackling new challenges to **make certain that no one is left behind** as our city grows and prospers.

Assisting moms and dads and their children on the brink of homelessness while keeping kids **stable in school**.

Working together to **end homelessness** in central Ohio.

Rebuilding lives is the essence of what we do—now and in the future.

In this report, you will read stories about:

- < A mother and her three children living in a safe and secure home thanks to a new supportive housing community;
- < A new information system for measuring progress and evaluating homelessness and housing services;
- < A father and his four children on the brink of homelessness, but with support from the Stable Families program is back on track; and
- < An updated strategy to make greater independence and wellness possible.

I encourage you to read these stories and join us in rebuilding lives—and families.

Regards,



Barbara Poppe, Executive Director

Who We Are

The Community Shelter Board (CSB), established in 1986, is a public-private partnership that creates collaborations, innovates solutions and invests in quality programs in order to end homelessness in Columbus and Franklin County.

CSB is funded by the City of Columbus, the Franklin County Board of Commissioners, the United Way of Central Ohio, The Columbus Foundation, the U.S. Department of Housing and Urban Development, the State of Ohio and other public and private donors.

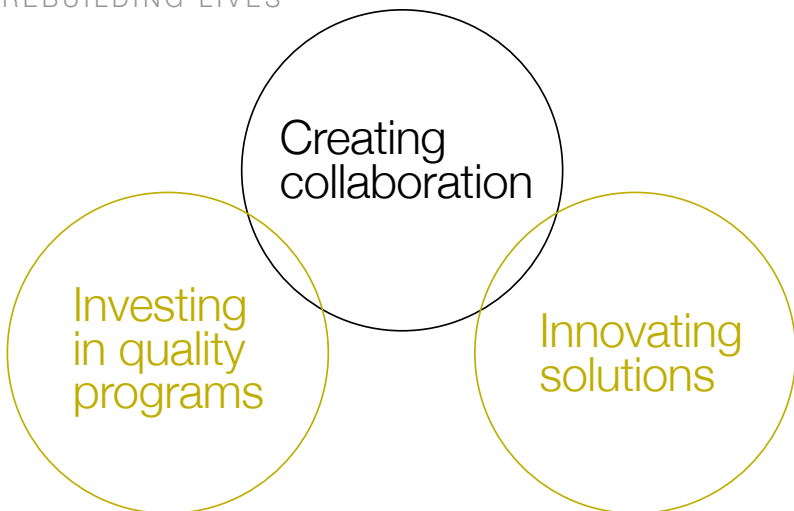
Last year, Community Shelter Board served more than 7,500 individuals of which 2,500 were family members with 1,500 children.

Our Approach

The essence of CSB's approach is rebuilding lives. When a person loses his or her home, there is a state of uncertainty and instability—and a loss of control over day-to-day life. Restoring stability and hope is a process. Rebuilding lives is the process that CSB's partner agencies activate for people experiencing homelessness.

Ending Homelessness

REBUILDING LIVES



“From a moral perspective, it is unacceptable to have friends, neighbors and fellow citizens who are hungry, without shelter or lacking access to emergency health care services. From a practical perspective, United Way’s goals are unachievable if basic human needs cannot be met . . . our vision at United Way is to build a community in which everyone has aspirations, resources and opportunities to reach their fullest potential. The new Rebuilding Lives plan gets us closer to realizing that vision.”

~Janet Jackson, president and CEO of United Way of Central Ohio

Tackling New Challenges

TO ENSURE THAT NO ONE IS LEFT BEHIND AS
OUR CITY GROWS AND PROSPERS

Since the Rebuilding Lives initiative was launched in the late 1990s, more than 835 units of supportive housing have been developed and another 165 are in the development phase.

“After nearly 10 years, Rebuilding Lives has accomplished its major objectives,” said Elfi DiBella, steering committee chair. “The updated plan builds on these achievements and responds to the changing needs of people experiencing housing crises.”

The new Rebuilding Lives plan seeks to organize a collaborative system of quality services, shelters and housing that helps people avoid homelessness and gain stable housing.

The updated plan has four broad goals, including:

- < **Access:** Provide community resources to prevent or end homelessness
- < **Crisis Response:** Prevent and resolve housing crises as quickly as possible
- < **Transition:** Guide exits from homelessness to stable housing
- < **Advocacy:** Leverage public policy to end homelessness

Implementation of these goals will be under way within a four-year time frame. A Community Report Card will be issued annually to inform Franklin County residents of progress and results.

The updated strategies to resolve homelessness in our community were developed by a steering committee and prioritized in community meetings with key stakeholders. In the next five years, the City of Columbus, Franklin County, the Osteopathic Heritage Foundations, Nationwide Foundation, and others will invest more than \$13 million to implement new strategies.

New Rebuilding Lives strategies will create a system that is:

- < **Easily accessible** for eligible, targeted populations
- < **Client-centered**—built around the assets and needs of the client, as defined by clients and providers
- < **Flexible** enough to adapt with the changing assets and needs of the clients
- < **Creating possibilities** for greater independence and wellness

A Chance to Start Over



As Tysheryl opened the door to her brand new four-bedroom furnished apartment, she didn't bring, or have, boxes of items to move in—instead, she brought hope for a new beginning. After five months of living at the Homeless Families Foundation, Tysheryl and her three children, Michael, 5; Jabari, 2; and Jay-yhauna, 1, finally have a safe place to call home.

"This home means happiness—a chance to start all over," said Tysheryl.

Southpoint Place Apartments, a Community Housing Network supportive housing community, opened in the fall of 2008. The new community offers 80 apartments providing safe and secure homes. Forty-six units are targeted to formerly homeless families and individuals.

"It feels really good to be here."

Helping a Father Fulfill His Promise



Willie Sullens' parents divorced when he was a teenager, causing him to bounce back and forth between homes. At that time, Willie made a promise to himself to do everything in his power to always provide a stable home for his family.

Now, raising four kids of his own with his wife, Mechelle Reeves, Willie strives to keep his promise. However, like many Ohioans during recent tough economic times, Mechelle was laid off from her job in late spring, causing a snowball effect to occur for the Sullens family.

"Without Mechelle working and with myself being on disability, for the first time in our lives we had to start making decisions about which bills got paid . . . would it be the car or the rent this month?" said Willie.

"The turning point for us was when we knew we had support in paying our bills. This program turned our world around and helped us to stay positive."

Willie said without the help of the Stable Families Program and their Communities in Schools prevention specialist, their family faced certain homelessness.

When beginning the program, the prevention specialist visited the family once a week and helped the Sullens family research eligibility for additional benefits and navigate the paperwork to apply for services. Just a few months later, the family is now in the transition phase, working with the specialist only once a month.

"The turning point for us was when we knew we had support in paying our bills," said Willie. "We had never been in this type of situation before and just needed a little help. This program turned our world around and helped us to stay positive," said Willie.

In addition to the family keeping their home, Stable Families has allowed Willie and Mechelle to keep their children in the same school where they have a better chance at academic success. It also has allowed Willie to keep his promise to provide a stable home for his family.

Stable Families:

AN INITIATIVE TO PREVENT HOMELESSNESS

Long-term housing stability, reducing student mobility, and increasing children’s academic success in schools—these are all goals of a new program called Stable Families. Implemented by Communities in Schools, along with partners Central Community House and Gladden Community House, the three-year prevention pilot assists parents and their children who are at imminent risk of becoming homeless, such as the Sullens family.

Stable Families, launched in April 2008 as a way to increase access to community resources for struggling families, will serve more than 180 families each year, with the potential of expanding the program across the country. To date, the program has already helped more than 85 families avoid homelessness in Columbus and Franklin County. The collaborative is funded by United Way of Central Ohio, the Siemer Family Foundation, the Ohio Department of Development, and The Columbus Foundation.

Once families are identified, full-time prevention specialists are assigned to work with the families for three to six months and

follow up with them for an additional six months. The specialists assist families with:

- < Crisis planning and budgeting;
- < Short-term financial assistance;
- < Transportation assistance; and
- < Connecting to community services, such as the Franklin County Department of Job and Family Services, childcare, employment, and youth programs.

WORKING WITH OUR COMMUNITY TO KEEP KIDS IN SCHOOL AND IN THEIR OWN HOMES

Mobility impacts 28 percent of Columbus City School elementary students. That’s why the Community Shelter Board and Communities in Schools have chosen to target neighborhoods and schools in the Columbus City School system where mobility rates are high. Full-time prevention specialists are working directly with key leaders in these communities to educate them on resources that are available to families who could be at risk of becoming homeless.

Measuring Progress

Tracking clients served by homeless and housing organizations in Columbus and Franklin County can be challenging, and on July 14, 2008, the Community Shelter Board introduced the new Columbus ServicePoint data system, which replaced a less technologically advanced system.

The system will allow the Community Shelter Board to collect, monitor and evaluate client information, including demographic and household information, intake and exit, and outcomes and progress throughout the system.

Additional highlights include a more flexible and adaptable system, ensured compliance with HUD standards, better protection of client privacy, more efficient data entry, and an improved reporting function.

“While we are very pleased with the status of the upgrade, there is still work to be done,” said Lianna Barbu, director of data and evaluation for the Community Shelter Board.

By the end of June 2009, the Community Shelter Board hopes to have completed the following:


- < Ensure that all users are comfortable using the new system;
- < Expand reporting capabilities; and
- < Implement the scanning feature for high-volume shelters.

The Columbus ServicePoint system currently has 130 active users in 17 partner agencies collecting data for 50 homeless and housing—related programs. The project is supported by the Community Shelter Board and is staffed by a full-time database administrator.

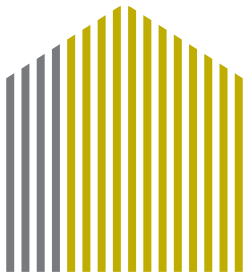
Columbus ServicePoint is:

- < A benefit to individual clients through enhanced service delivery
- < A tool for the provider agencies in managing programs and services
- < A guide for CSB and its funders regarding community resource needs and service delivery
- < A confidential and secure environment protecting the collection and use of client data

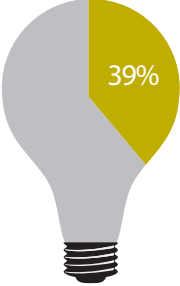
CSB's New Look




Capacity to serve families increased 15% from 1998 to 2006, in part due to the new YWCA Family Center.



70% of supportive housing residents either retain housing or exit to a successful housing placement over a five-year period. Only 9% return to homelessness.



CSB provides 39% of total operating and services funding for Columbus-area shelter programs.



Repeat stays in family shelters are low (10%).

Financials

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

JUNE 30, 2008

ASSETS	2008
Cash	\$ 1,140,573
Grants receivable	\$ 1,433,894
Pledges receivable, net	\$ 237,611
Investments	\$ 284,613
Advances and other assets	\$ 88,772
Property and equipment, net	\$ 92,386
Beneficial interest in assets held by foundation	\$ 405,947
TOTAL ASSETS	\$ 3,683,796
LIABILITIES AND NET ASSETS	2008
Liabilities:	
Accounts payable	\$ 126,132
Accrued payroll and payroll related liabilities	\$ 195,126
Grants payable	\$ 508,051
Deferred revenue	\$ 215,101
Total liabilities	\$ 1,044,410
Net Assets:	
Unrestricted	\$ 2,146,996
Temporarily restricted	\$ 492,390
Total net assets	\$ 2,639,386
TOTAL LIABILITIES AND NET ASSETS	\$ 3,683,796

STATEMENT OF ACTIVITES FOR THE TWELVE MONTHS ENDED

JUNE 30, 2008

REVENUES	2008
Governmental:	
City of Columbus	\$ 3,460,036
Franklin County	\$ 3,515,139
State of Ohio	\$ 541,991
Housing and Urban Development	\$ 100,798
Other	\$ 3,409
Non-Governmental and Other:	
Contributions	\$ 1,047,894
United Way	\$ 962,615
Investment income	\$ 8,757
In-kind contributions	\$ 411,703
Satisfaction of donor restrictions	\$ 625,440
TOTAL REVENUES	\$ 10,677,782

EXPENSES	2008
Grants and direct assistance	\$ 7,896,379
Personnel	\$ 1,372,050
Project support	\$ 409,975
In-kind expenses	\$ 383,703
Other administrative	\$ 469,881
TOTAL EXPENSES	\$ 10,531,988
Increase in unrestricted net assets	\$ 145,794
Assignment of Anchor Shelter to Lutheran Social Services	
Contributions	\$ 584,000
Loss on disposal	\$ 554,993
TOTAL EXPENSES	\$ 1,138,993
Decrease in unrestricted net assets	\$ (993,199)

CHANGES IN TEMPORARILY RESTRICTED NET ASSETS:	2008
Contributions	\$ 560,036
Net assets released from restrictions	\$ (625,440)
Decrease in temporarily restricted net assets	\$ (65,404)
Decrease in total net assets	\$ (1,058,603)
Net Assets—Beginning of Year	\$ 3,697,989
Net Assets—End of Year	\$ 2,639,386

NOTES IN FINANCIAL STATEMENTS

Financial Statement Presentation

Unrestricted net assets are neither permanently nor temporarily restricted by donor-imposed stipulations and are available for use in the Community Shelter Board's (CSB) ongoing operations. Temporarily restricted net assets are limited to use by donor-imposed stipulations that either expire by the passage of time or can be fulfilled and removed by action of the Board of Trustees pursuant to those stipulations. Contributions are recognized as revenue in the period the commitment or payment is first received. Conditional contributions are not recognized until the conditions are substantially met.

Funds Held by The Columbus Foundation, Inc.

The Community Shelter Board is required, by Statement of Financial Accounting Standard No. 136, to recognize assets that are held by another organization on CSB's behalf. CSB has transferred assets to a fund held at The Columbus Foundation. These assets are included in the CSB's financial statements at their fair value.

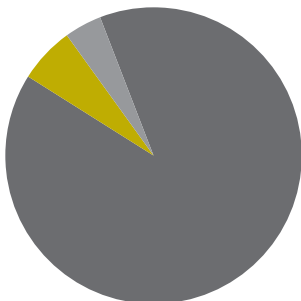
Anchor Shelter

On June 24, 2008, the Board assigned the sole membership interest in Anchor to Lutheran Social Services of Central Ohio. The net book value of the assets transferred was \$1,138,993; the fair value agreed to by both parties was \$584,000, which was reported as a contribution resulting in a loss on disposal of \$554,993, both of which are reported in the consolidated statements of activities for 2008.

For a copy of the full audited financial statements, contact Chris Kloss, development and communications administrator.

Major public funders of the Community Shelter Board include the City of Columbus, the Franklin County Board of Commissioners, the State of Ohio, and the United Way of Central Ohio.

CSB EXPENSE ALLOCATION FY 2008



- 90% programs
- 6% administration
- 4% fundraising

CSB is a responsible steward of the public's dollars, spending 90% of its budget on programs to help end homelessness.

2008 Donors

Corporate Superstars

\$50,000 and above

The Columbus Foundation
Grange Insurance
JPMorgan Chase & Co.
Limited Brands Foundation
Nationwide Foundation
Ologie
Osteopathic Heritage
Foundations
Schottenstein, Zox & Dunn
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World Harvest Church with
Pastor Rod Parsley

Major Corporate Sponsors

\$25,000 - \$49,999

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The Walter and Marian
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Pacesetters

\$5,000 - \$9,999

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Justin Magaram
Charlotte & Richard
Witkind Fund

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\$1,500 - \$2,499

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Columbus Medical Association
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Church
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Tuckerman
U.S. Bank
Bobbie and Alan Weiler
Matt White
Miriam and Bernard Yenkin

Continuing a Tradition



The Schottenstein family celebrates at the 14th annual Mel Schottenstein Birthday event. Pictured from left to right are: Amy Schottenstein, Julie Saar, Yoaz Saar, Lenore Schottenstein, Brad Kastan, Holly Kastan, Eric Schottenstein and Melanie Schottenstein.

More than 900 guests attended the 14th Annual Mel Schottenstein Birthday Celebration and raised a new record of \$1.5 million to support the work of the Community Shelter Board and its partner agencies. The Schottenstein family was recognized for their long-standing leadership and support to the organization and our community. Co-chairs Brad and Holly Kastan, the generosity of the community, and the work and support of the 2008 Lead Corporate Sponsor, Nationwide, made this achievement possible.

William Wright and Robert Lazarus, Jr., two long-standing CSB trustees, were awarded the prestigious 2008 Mel Schottenstein Leadership Award for their service to those in need. The annual award recognizes individuals or organizations who have a deep and far-reaching impact; have demonstrated commitment, caring, innovation and leadership in the battle against homelessness; and have demonstrated a vision of a better tomorrow for all people.

For more than two decades, Lazarus has served as a committed CSB board member,

fundraiser, program developer, and champion for ending homelessness. Wright, an original trustee, has been an active CSB board member and treasurer since the inception of the organization in 1986.

LOOKING AHEAD TO 2009

For 14 years, this event has been known as the Mel Schottenstein Birthday Celebration. As we continue to have a major impact on preventing and ending homelessness in our community, we felt the need to broaden our name. Mel's incredible vision and commitment got us here and now we are celebrating how we take it forward. Join us in evolving this annual tradition—**Together Rebuilding Lives.**

Plans for the 15th annual event are under way. JPMorgan Chase & Co. will be the Presenting Sponsor and Corna Kokosing will be the Co-Presenting Sponsor.

Please mark your calendars for June 10, 2009, at the Greater Columbus Convention Center.

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 United Way of Central Ohio
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 The Columbus Foundation

Rebuilding Lives Funder Collaborative

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 United Way of Central Ohio, Janet E. Jackson
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Communities in Schools
 Community Housing Network
 Gladden Community House
 Homeless Families Foundation
 Lutheran Social Services / Faith Mission
 Maryhaven
 National Church Residences
 Southeast, Inc. / Friends of the Homeless
 The Salvation Army
 Volunteers of America of Greater Ohio
 YMCA of Central Ohio
 YWCA Columbus

Mission

To end homelessness through innovative solutions, collaborations and investments in quality programs.




communityshelterboard

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